



September 25, 2019

Dear members, supporters and friends,

It is my great pleasure to let you know that Velo Canada Bikes has hired Brian Pincott as our Interim Executive Director, starting right away. Brian will be with us as ED for the next 6 months to help map the future of VCB.

Brian brings a wealth of experience to the work, as well as a strong commitment to our shared vision. He was a City Councillor at the City of Calgary from 2007 to 2017. In that time, he championed cycling as a transportation option for the city. His work culminated with the installation of the downtown Cycle Track Network in 2015. In his work as City Councillor, he served on the Board of Directors of the Federation of Canadian Municipalities. In his work with FCM, he has been on Parliament Hill many times, navigating the ins and outs of the politics of The Hill. His work at FCM was mostly focused on developing a National Housing Strategy, which the Federal government announced in November 2017. Since leaving City Hall in the fall of 2017, he has moved to Winnipeg to be with his partner, a professor at the University of Manitoba.

We are at an exciting time at VCB, as we chart our way to building on our amazing success in our short existence. VCB has raised awareness of the need for a comprehensive approach to cycling as a viable transportation choice for citizens. With the increased urgency around climate change, VCB is positioned to be able to respond quickly to offer transportation solutions and options to all orders of government. We look forward to working with Brian over the next several months to build VCB into a sustainable organization and ensure that VCB is the national go-to voice for cycling as transportation. Many of you will be hearing from Brian directly in the coming days and months.

Sincerely,

A handwritten signature in black ink, appearing to read "Anders Swanson", with a long horizontal line extending to the right.

Anders Swanson, Chair