CANADA BIKES
2nd National Bike Summit

Sponsorship Package

May 28-29, 2018
Ottawa, Canada

velocanadabikes.org
This two-day, National Bike Summit – with tours of cutting-edge infrastructure, panel presentations, film screening, keynote presentation by leading national and international experts, award ceremony and opportunities to meet and share with local cycling advocates and allies from right across Canada – will be held in Canada’s capital May 28 - 29, 2018 in conjunction with the 7th annual Bike Day on the Hill celebrations.

**BONUS:** Participants who register before March 15th will be included in a morning of meetings with Members of Parliament, Senators and other national representatives to move the bike-friendly agenda forward. Add your voice to the pan-Canadian call for safe, convenient, accessible cycling for all ages and abilities!
VÉLO CANADA BIKES GOALS:

**SHARE** success stories and best practices from across Canada and the world through presentations, films, discussions and tours

**INSPIRE** action by showcasing the myriad benefits of investment in a bike-friendly Canada

**MOBILIZE** the movement and magnify the voices of everyday cyclists

**PARTICIPATE** in an exchange of ideas with other visionaries in cycling, active transportation and sustainable urban mobility, engineers and planners, retailers, school-based practitioners, representatives of various sectors of municipal, provincial and federal governments
WHO IS ATTENDING THE CONFERENCE?

Representatives of local and provincial cycling organizations

National stakeholders from allied sectors of health, sustainable mobility, environment, education and more


Industry – outdoor and sporting equipment, clothing, automotive, food and beverage, data collection, information technology, logistics and financial institutions

Thought leaders and academics on the cutting edge of sustainable urban mobility research
PLATINUM/TITLE SPONSOR

Summit brought to you in partnership with YOUR ORGANIZATION, display area space for booth, social media representations, photo op, table display, recognition from podium, opportunity to moderate a panel discussion and offer brief remarks at a plenary, listing on website and logo on summit materials

$20,000

NUMBER AVAILABLE - 1
GOLD SPONSOR
Display area space for booth, social media representations, table display, recognition from podium, opportunity to sponsor and/or moderate a panel discussion, listing on website and logo on summit materials

$15,000
NUMBER AVAILABLE - 1

SILVER SPONSOR
Display area space for booth, social media representations, table display, recognition from podium, listing on website and logo on summit materials

$10,000
NUMBER AVAILABLE - 2

BRONZE SPONSOR
Display area space for booth, social media representations, listing on website and logo on summit materials

$5,000
NUMBER AVAILABLE - 3
SUPPORTER
Display area space for booth, social media representations, listing on website.

$1,500
NUMBER AVAILABLE - 5

NON-PROFIT COMMUNITY PARTNER
Display space for your booth, display table space and mention in social media and on website.

$500

CONFERENCE TRADE SHOW TABLE
Bring your display, literature or other media to display to 200+ delegates and government partners from all over Canada.

$250
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VELOCANADABIKES.ORG